

STATE OF SOUTH CAROLINA

(Caption of Case)

See Docketing Information - Other

BEFORE THE
PUBLIC SERVICE COMMISSION
OF SOUTH CAROLINA

COVER SHEET

DOCKET

NUMBER: _____ - _____ - _____

(Please type or print)

Submitted by: Patrick W. Turner

SC Bar Number: 6566

Telephone: 803-401-2900

Fax: 803-254-1731

Address: Suite 5200

1600 Williams Street

Columbia, South Carolina 29201

Other:

Email: patrick.turner.1@att.com

NOTE: The cover sheet and information contained herein neither replaces nor supplements the filing and service of pleadings or other papers as required by law. This form is required for use by the Public Service Commission of South Carolina for the purpose of docketing and must be filled out completely.

DOCKETING INFORMATION (Check all that apply)

☐ Emergency Relief demanded in petition

☐ Request for item to be placed on Commission's Agenda expeditiously

☒ Other: Promotion - \$50 MDU Closer Coupon - #1578

INDUSTRY (Check one)

NATURE OF ACTION (Check all that apply)

☐ Electric

☐ Electric/Gas

☐ Electric/Telecommunications

☐ Electric/Water

☐ Electric/Water/Telecom.

☐ Electric/Water/Sewer

☐ Gas

☐ Railroad

☐ Sewer

☒ Telecommunications

☐ Transportation

☐ Water

☐ Water/Sewer

☐ Administrative Matter

☐ Other: _____

☐ Affidavit

☐ Agreement

☐ Answer

☐ Appellate Review

☐ Application

☐ Brief

☐ Certificate

☐ Comments

☐ Complaint

☐ Consent Order

☐ Discovery

☐ Exhibit

☐ Expedited Consideration

☐ Interconnection Agreement

☐ Interconnection Amendment

☐ Late-Filed Exhibit

☐ Letter

☐ Memorandum

☐ Motion

☐ Objection

☐ Petition

☐ Petition for Reconsideration

☐ Petition for Rulemaking

☐ Petition for Rule to Show Cause

☐ Petition to Intervene

☐ Petition to Intervene Out of Time

☐ Prefiled Testimony

☒ Promotion

☐ Proposed Order

☐ Protest

☐ Publisher's Affidavit

☐ Report

☐ Request

☐ Request for Certification

☐ Request for Investigation

☐ Resale Agreement

☐ Resale Amendment

☐ Reservation Letter

☐ Response

☐ Response to Discovery

☐ Return to Petition

☐ Stipulation

☐ Subpoena

☐ Tariff

☐ Other: _____

Print Form

Reset Form

Promotion Description

\$50 MDU Closer Coupon #1578

OVERVIEW OF PROMOTION:

In accordance with the special promotions section of the General Subscriber Services Tariff, the \$50 MDU Closer Coupon promotion is scheduled to begin on February 1, 2008 and end on December 31, 2008. Customers placing an N or T order, and who order a 1FR+1 (local line plus a non-zero rated vertical feature) or higher class of service when they establish service at an apartment that participates in the Community Technology (CT) program may be eligible for \$50 cash back.

Services Included in this Promotion:

1. 1FR
2. Vertical Feature (non-zero rated vertical feature)

PROMOTION SPECIFICS:

1. When new residents visit properties that are participating in the CT program, leasing agents will educate the customers that they could be eligible to receive \$50 cash back when they lease an apartment and sign up for AT&T South Carolina services (1FR+1 non-zero rated vertical feature or higher class of service required).
2. This offer is exclusive for the contracted MDUs that participate in the CT program.
3. Only customers placing an N or T order are qualified for this promotion when leasing an apartment in a contracted MDU property

PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:

1. Offer available only to customers signing up for service in an MDU with whom AT&T South Carolina has a contract.
 2. Offer valid for only one (1) service line per local service address.
 3. The customer must place their order through the specified sales channel.
 4. AT&T South Carolina reserves the right to discontinue or modify this promotion at any time following notice to the Commission.
 5. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of these promotions with any other promotions at the company's sole discretion.
 6. Customer has 90 days from order completion to redeem coupon.
 7. Customer's order must be completed and/or billing begun prior to coupon redemption.
 8. Customer must be current subscriber to the promotion eligible service at the time of coupon redemption.
 9. There is a maximum of one (1) reward under this promotion.
 10. Offer may not be combined with Reacquisition \$100, \$50, or \$25 Reward Promotion offer or Service Connection Waiver.
 11. Customers disconnecting or deactivating their local service during the promotional period and then reconnecting or reactivating the same service or another qualifying service at the same address are not eligible for the promotion.
 12. Customer must be a current subscriber to the promotion eligible service(s) at the time of redemption processing.
 13. Offer is also available to existing residents in MDU properties who are not AT&T South Carolina local service customers.
-